

BUYERS REGISTRATION

Hyatt Regency DFW, June 8-10, 2012

PLEASE RETURN ENTIRE FORM
Partial registration will be returned



Company Name: _____

Contact Person: _____

Phone: _____ Fax: _____

Address: _____ Email: _____

City: _____ State: _____

Campus Served: _____ Web Site: _____

Please check the operation which is most applicable to your business: (One Only)

STORE FRONT HOME-BASED/CATALOG/INTERNET NATIONAL GREEK HEADQUARTERS

Which categories do you carry? GREEK COLLEGE CHEER/DANCE

Which ownership categories? PRIVATELY OWNED COLLEGE OWNED LEASE/OPERATOR

Name Badges: FIRST & LAST NAMES ARE REQUIRED. PLEASE PRINT CLEARLY — UNREADABLE NAMES MAY BE OMITTED

Additional Name Badges (\$5 each): FIRST & LAST NAMES ARE REQUIRED. PLEASE PRINT CLEARLY — UNREADABLE NAMES MAY BE OMITTED

Registration Fee:

Cancellation Policy: There is no refund of registration fees for cancellation or no-show.

Postmarked on/before April 30, 2012 \$25.00* \$ _____

Postmarked on/after May 1, 2012 \$40.00 \$ _____

Extra Tote Bags:

____ Extra Show Bags at \$5.00 each total \$ _____

Total \$ _____

Please charge my ___VISA ___MC: _____ - _____ - _____ EXP. ____/____

Signature: _____ VISA/MC Registrations may be faxed to: (816) 587-4280

Please see my enclosed check # _____ in the amount of: \$ _____. **Company Checks only.**
Personal checks will be declined. Checks returned for insufficient funds will result in a \$40 returned check fee.

MAKE CHECKS PAYABLE TO AND FAX OR MAIL BACK THIS FORM TO:

THE SPIRIT SHOW

University Spirit • PO Box 901455 • Kansas City, MO 64190-1455
Phone (816) 587-3380 • Fax (816) 587-4280

If mailing registration via USPS, it is highly recommended to use Delivery Confirmation or Certified Mail as proof of mailing.

Confirmation of registration will be sent within 3 weeks of receipt of registration. If confirmation is not received within that time frame, it is the registrant's responsibility to follow up on the registration.

REGISTRATION FORM MUST BE ACCOMPANIED BY THE REQUIRED BUSINESS IDENTIFICATIONS:

Photocopy of resale tax certificate plus any one of the following:

- an invoice from a supplier for over \$300
- Yellow Pages directory listing
- store lease
- pre-printed company letterhead with business card (not computer generated)
- copy of advertisement in local or campus newspaper.

For states without sales tax, any three of the above may be presented.

Business identification is required for both preregistration and for those registering at the door.

PLEASE NOTE:
No preregistrations accepted after June 1, 2012. You may register at the door during show hours.

DEADLINES AND HOW TO GET YOUR BADGES

If preregistered by April 30, 2012, registration is \$25.00 for up to 4 people per store. The registration fee will be returned to stores registered by 4/1/12 upon arrival at The Spirit Show in the form of a \$25.00 discount certificate, which may be used with selected exhibitors when placing orders. **(Certificates are only given to stores physically in attendance and can not be given to individuals acting on behalf of another store owner.)**

NAME BADGES ARE NOT SENT OUT IN ADVANCE.